

Why elephants?



*Do you see the elephant in our logo?
An ear, one tusk and the trunk form a silhouette.
Tembua's elephant is our metaphor for customer service.*



The sharp tusks remind us that a satisfied customer is the point of doing business.



The big floppy ears illustrate the need to really listen to a client.



That searching trunk helps us remember to keep hunting, tracking down the small details needed to complete an excellent translation.



The wrinkled skin reminds us that we, too, must have room inside our corporate skin to stretch to meet our clients' needs.



**At the end of the elephant is the swinging tail.
It's our cue to remember that the little touches count in customer service.**



**And don't forget the elephant's phenomenal memory.
We note our clients' preferences and remember them.**